

NORTHWESTERN MUTUAL WEALTH MANAGEMENT COMPANY

FOCUS ON THE LONG TERM

Historical trends between 1926 and 2023 show the risk of stock market decline over time.

1-year returns have been positive 73% of the time

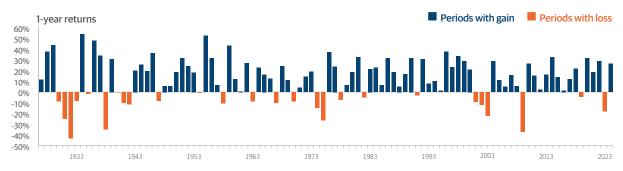
Short-term volatility can shake investors' nerves, but annual returns of stocks have been mostly positive.

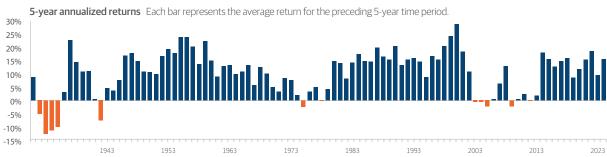
5-year annualized returns have been positive 87% of the time

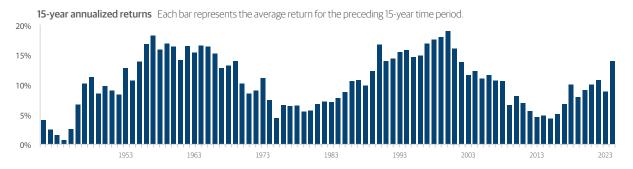
Markets get less volatile when you start looking at longer-term investments.

15-year annualized returns have been positive 100% of the time

While investing for the long term cannot guarantee the elimination of losses, over 15-year rolling periods stocks have not had a period of negative returns.







61-1506-02 1 (REV 0124)

Source: 2024 Morningstar Direct. Stocks are represented by the Ibbotson US Large Company Stock Total Return Index from 1926 – 1936 and the S&P 500 Total Return Index from 1937
to present.
The chart is for illustrative purposes only and not intended as a recommendation. Past performance is not a guarantee of future results. All investments carry risk, including potential loss of
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